

REYNOLDS' IN REVIEW

SUMMER 2023

Sharing the Love with Middlesex Health

Reynolds' Subaru along with Subaru of America raised **\$41,000** for **Middlesex Health** during the 2022 Share the Love event.

On April 25, we had the pleasure of presenting them the check with our friends from Subaru of New England.

The funds will support the **Middlesex Health Mayer Center**, a new facility in Essex designed to help children aged 4-17 with developmental concerns.



We are so happy to be continuing our 20 year-long partnership with Middlesex Health!

[Mayer Center Website](#)

The Old Lyme Fire Department is Turning 100!



Join the Old Lyme Fire Department at their firehouse on July 15th as they celebrate a full century of service!

The event will take place at **69 Lyme Street in Old Lyme**, complete with numerous attractions, a DJ, food trucks, games for kids, and more!

Also featuring the **9/11 Never Forget Mobile Exhibit** by the [Tunnel to Towers Foundation](#), an organization that assists and honors the brave first responders of the 9/11 attacks. Reynolds' Subaru and Boats is a proud sponsor of this event.

More Info on the Anniversary Celebration

Subaru Loves to Care with Middlesex Health

Since 2016, Subaru and its retailers have worked with **The Leukemia & Lymphoma Society** to spread hope and warmth to people fighting cancer during **Subaru Loves to Care**.

Reynolds' Subaru will be donating blankets, patient care kits, and messages of hope to people receiving treatment at the **Middlesex Health Cancer Center**.



Show your support by writing a message of hope at our dealership!

[Our Video on Loves to Care](#)

New Dock at Reynolds' Boats!

The installation of our new floating docks at the north side of our marina is complete. Please call Chris Evans, our marina manager, to discuss dockage or storage with us.



[Reynolds' Boats Website](#)

Supporting the Friends of Gillette Castle

As part of this year's [Subaru Loves the Earth](#) activation, we partnered with **Friends of Gillette**

Castle State Park to fund a hydration station at the park's visitor center.

Founded in 1998, the Friends of Gillette Castle State Park is an all-volunteer nonprofit with the aim of preserving Gillette Castle and its scenic grounds, located along the Connecticut River.

The hydration station will replace the vending machines which previously provided water to visitors. This will cut down on the plastic waste that the park generates. It even counts the number of plastic water bottles saved by using this device. Remember to bring your re-fillable water bottles wherever you go this summer!

Check Out The Hydration Station in Action!



Kathryn Wayland (*far left*) and Hayden Reynolds (*far right*) posing with William and Helen Gillette (*centered*).

Friends of Gillette Castle Website

Cleaning Up Our Roads One Piece of Trash at a Time

Our team created "Lunchtime Litter Clean Ups" to support Subaru's Loves the Earth initiative for the entire month of April. They focused on local roads in Lyme and a few in Old Lyme too!

Working together, we were able to collect **750.81 pounds** of trash.

A sincere thank you to all our employees who stepped up and used their lunch time to help the Earth.



Safe Futures Summer Camp Supply Drive

Safe Futures of New London supports people in Southeastern Connecticut who suffer from domestic violence, sexual assault, stalking, and human trafficking.

They run a weeklong **Camp HOPE America** program in August for children aged 7-17 that are affected by domestic violence at no cost to the families.

Research has found a link between witnessing these traumatic events as a child and juvenile delinquency, adult illness, and criminality. Camp HOPE America provides these children a fun summer camp with activities that promote healing and positivity.

During May, we held a supply drive in which we collected items like backpacks, hairbrushes, sunscreen, bug spray, towels, and water bottles so that the children have everything they need to attend the camp.

A huge thank you to our customers, employees and community members who donated!



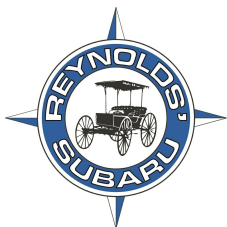
[Follow Safe Futures on Facebook](#)

The All-New 2024 Subaru Crosstrek



Get upgraded cutting-edge technology, enhanced safety, and more rugged style with the all-new, completely redesigned 2024 Subaru Crosstrek.

[Learn More](#)



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Follow our Facebook and Instagram for updates and events!

